

# What the Auto Industry Means to: Greater Toronto (including Oakville, Brampton, Alliston)

## The Industry

- ▶ The Greater Toronto metropolitan area (GTA) is home to four auto assembly plants, more than 250 auto parts facilities and the nation's largest concentration of auto jobs.
- ▶ Major employers include: Ford, Fiat Chrysler, Honda, Lear, Magna, Syncreon, Woodbridge Foam.
- ▶ 843,106 vehicles were built in the GTA in 2014 (or 2,310 per day).
- ▶ Vehicles assembled in the GTA: Fiat Chrysler: Chrysler 300, Dodge Challenger, Dodge Charger; Ford: Edge, Flex, Lincoln MKX, Lincoln MKT; Honda: Civic, CR-V.
- ▶ The industry produced vehicles and parts worth \$30 billion in the GTA in 2014 (or \$81 million per day).

## Jobs and the Local Economy

- ▶ The auto industry directly employs 39,100 people in the GTA.
- ▶ Thousands more jobs are created to supply the industry in steel, plastics and other manufacturing sectors, and services. More jobs are created by the spending power of auto workers' paycheques.
- ▶ Auto workers' paycheques contributed \$2.4 billion to the GTA economy in 2014 (or \$6.5 million per day).
- ▶ The major original equipment manufacturing jobs in the region stimulate an estimated 131,000 additional jobs throughout the economy.

## Supporting our Community

- ▶ In 2014, GTA auto workers paid \$620 million in income, payroll and sales tax (or \$1.7 million per day), to support vital public services like health care, education, employment insurance, public pensions and social services.
- ▶ Most auto workers own homes, and GTA auto worker households supported \$160 million in municipal taxes in 2014 (or \$437,000 per day), helping to pay for local services.
- ▶ Auto workers' fundraising efforts also directly support community organizations such as the United Way, women's shelters and food banks.

## Vital for us All

- ▶ Unifor supports good jobs in the auto industry, which are vital for us all.

Direct Jobs:  
**39,100**

Every day  
in 2014,  
GTA  
auto workers:

built 2,310  
vehicles

produced \$81  
million worth of  
products

earned  
\$6.5 million

paid \$2.1 million  
in income,  
payroll, sales and  
property tax

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# Sources

**Vehicle Production:** Ward's Automotive, Reference Center.

**Engine and Transmission Production:** Company sources.

**Employment:** Statistics Canada, Labour Force Survey, custom data for selected Census Metropolitan Areas; Unifor estimates for Ingersoll and Woodstock; Statistics Canada, Survey of Employment, Payrolls and Hours, CANSIM Table 281-0023.

**Production Value:** Statistics Canada, Monthly Survey of Manufacturing, CANSIM Table 304-0014.

**Spin-off Employment:** Hill, Kim, Debra Menk, and Adam Cooper. (2010). *Contribution of the Automotive Industry to the Economies of all Fifty States and the United States*. Ann Arbor: Center for Automotive Research.

**Earnings:** Statistics Canada, Survey of Employment, Payrolls and Hours, CANSIM Table 281-0026.

**Exports:** Statistics Canada, Industry Canada, *Strategis Trade Data Online*.

**Income Tax:** Unifor calculations, average personal income tax at selected income levels: Canadian Tax Foundation. *The Finances of the Nation*. Selected years.

**Sales Tax:** Unifor calculations: Statistics Canada, Survey of Household Spending, CANSIM Table 203-0022; Statistics Canada, Revenue, Expenditure and Budget Balance, CANSIM Table 380-0080; Fraser Institute, *Canadian Tax Simulator*, 2015.

**Payroll Tax:** Employee contributions to the Canada Pension Plan and Employment Insurance, 2014 rates.

**Property Tax:** The Fraser Institute, *Canadian Tax Simulator*, 2015.

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